SHARP

SHARP'S PARTNERS SHOWCASE LATEST SOLUTIONS AT ISE
Hall 11, stand E76

Amsterdam, 09 February 2016 - At Integrated Systems Europe (ISE) – Sharp is hosting demonstrations with a selection of its partners to bring to life its extended range of solutions. These include Room Lync from Crestron using an 80" BIG PAD for a real-time teleconference, digital signage software for retailers from Sedna, and Fastbox PC developed with Arrow for BIG PAD.

Michael Bailly, Director Product Planning and Marketing, Visual Solutions Europe said: "Thanks to Sharp's commitment to innovation and R&D, it has been possible to provide higher quality solutions to more businesses and maintain a strong position within the industry, particularly in the interactive flat panel display business. As we continue to grow and expand our range of solutions, we continue to invest in partners who share our vision to inspire creativity, productivity and collaboration, and transform the way businesses engage with information. You'll see many examples of this on the stand at ISE."

Sharp is proud to be collaborating with the following companies:

Arrow OEM Computing Solutions – showing new Fastbox PC built for the BIG PAD range

A division of Arrow Electronics Inc, Arrow OCS is a trusted industry partner for design engineering, global integration and logistics, and value-add services. The new Sharp Fastbox PC has been purpose built by Arrow OCS for the BIG PAD range. Another solution on display has been specifically designed to allow 10-bit colour calibration for extended and accurate colour reproduction.

`~sedna gmbh – delivering all content in the Retail zone on the booth through its digital signage software

~sedna gmbh is a provider of professional solutions for digital signage, multi-touch and interactive installations. Software suites including ~sedna presenter and ~sedna touch offering businesses a wealth of tools to create unique and engaging brand messaging. ~sedna is exhibiting an e-signage network infrastructure, based on ~sedna presenter software, to deliver the right content to the right monitor at the right time.

smartPerform – demonstrating interactive software on the BIG PAD Pro

smartPerform is a standardized software solution that enables the creation of interactive brand experiences. Whether deployed as an information surface for a multi-touch table consultation, as an intuitive interface for a conference room or for the holistic, networked production of real and virtualized product information in a Showroom or exhibition concept; smartPerform software optimises work processes, increases meeting efficiency and reduces costs. smartPerform is demonstrating its expertise on the BIG PAD PN-80TC3 on the stand.

basICColor – showing calibration software on the PN-H801

basICColor offers a broad selection of colour management solutions for the entire digital colour workflow. Its products and services portfolio are suited for industries and individuals that demand the highest colour accuracy; ranging from photographers, pre-presses and print, to archiving and museums. basICColor is showcasing its calibration software with the colour extended display, PN-H801.

Crestron – demonstrating video conferencing in the Boardroom area

Crestron Electronics is the leading provider of control and automation systems. Providing integrated solutions to control audio, video, lighting, computer, IP and environmental systems, Crestron makes it easier to use technology in corporate conference rooms, hotels, classrooms, auditoriums, and in the home. Crestron will demonstrate its new Crestron RL2 (Room Lync 2) video conferencing solution, which combines intuitive room controls with the collaboration features of Microsoft Lync 2013. Two BIG PADs on our stand are connected directly together using Crestron RL 2 solution to create a video conferencing simulation.

ProGraphics – providing 8K content for 140" 8K video wall

ProGraphics is a workstation and graphic card specialist, offering sophisticated and customized hardware solutions for users alongside manufacturer-independent services and consulting in sectors including education, manufacturing and finance. ProGraphics is applying its expertise and imaging competence to deliver 8K content to the 140" 8K video wall on the stand.

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