

PRESS RELEASE: 1 September 2015

## SHARP RE-INVENTS TEAMWORK WITH LAUNCH OF STATE OF THE ART 80" PROJECTED CAPACITIVE INTERACTIVE DISPLAY

**London, 1 September 2015** – Sharp today launches its most advanced BIG PAD to date, the 80" collaborative touchscreen, PN-80TC3. Designed for professional environments, BIG PAD PN-80TC3 will transform meeting and conference rooms into creative and effective spaces where people can easily present words, pictures, video and sounds on an outstandingly smooth projected capacitive (P-CAP) touch screen, work together on one or more surfaces using intelligent pens, and two-way screen share with colleagues through their mobile devices.

BIG PAD PN-80TC3 builds on the heritage of Sharp's ground-breaking range of interactive flat panel displays with a liberating 80" fast, responsive and intuitive screen. It recognises up to ten points of simultaneous touch contact with an advanced 220Hz sampling algorithm, and allows four people to write on the screen at the same time using sensitive, fast and accurate Sharp smart pens, letting people write and draw naturally to support creative brainstorms, lectures and planning meetings. Several displays can be linked together to form an enlarged touch surface with the Multi-Board functionality.

Michael Bailly, Product Planning and Marketing Director, Visual Solutions, Sharp Europe said: "Our latest BIG PAD supports new, more creative ways of working, which releases untapped ideas and synergies in people's interaction. This really can give businesses an advantage over their competitors, as well providing a powerful, flexible and technologically innovative collaboration platform to boost meeting productivity and enhance effective decision making."

BIG PAD PN-80TC3 comes with new software to support multi-board configurations for the most demanding data-intensive and critical-sharing environments and Touch Display Link 2.0 to let screen content be shared wirelessly with up to 50 mobile devices.

BIG PAD PN-80TC3 is available from Sharp resellers across Europe from 1 September 2015.

Feature	Benefit
80" LCD panel using UV2A	Sharp's unique UV <sup>2</sup> A LCD technology delivers truly bright whites and extreme dark blacks, ensuring detailed text and images are



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LCD technology	reproduced vividly and accurately.
10-Point projected capacitive touch technology (P-CAP)	Highly responsive screen with the maximum light transmittance and best image clarity available. Multiple touch points support collaborative working and natural writing.
Easy to use smart pens and Pen software included	Allows up to four simultaneous users to write and draw together with either single or Multi-Board setups. Supports group work and makes it easier to explain visual or complex information.
Sharp Touch Display Link 2.0	Screen content sharing with instant and simultaneous collaboration between the BIG PAD and up to 50 mobile devices, in the room or working remotely. Supports BYOD use and mobile working, as well as making the most of the BIG PAD "open-architecture" approach to allowing 3 <sup>rd</sup> party products.
Powerful bundled Touch Viewer Collaboration software	Useful for teaching, collaborative and war room scenarios where people are handling and organising many large data sets.
Smooth and hard-wearing anti-glare with advanced scratch resistance coating	Elimination of disturbing reflections, unsightly fingerprints and no finger burn for ergonomic viewing and confident interaction.

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## **About Sharp Visual Solutions**

As an innovator and world leading manufacturer of display technology, Sharp offers an extensive range of displays and solutions for any type of professional application. Screen sizes up to 90 inches are currently available with outstanding features such as high brightness and incredible picture quality with lower power consumption and 24/7 operation. Some models also benefit from advanced features such as video wall capability, interactivity and ultra-high resolution. Used in combination with Sharp's Cloud Portal Office, a collaborative storage and workflow service, Sharp help businesses stay connected, improve teamwork and perform better. This is why Sharp is the perfect solution for every professional display need.